**Fashion Department**

**2021 ADVISORY COMMITTEE MEETING**

**April 22, 2021| 5:15 - 6:00 PM**

**Zoom Virtual Meeting Room**

**Minutes**

**1. ATTENDEES:**

* Diane Lewis, *Saddleback College Costume Shop Manager and Instructor Retired, Costume Designer IVC*
* Virginia Vandenberg, *Costume Designer, Disney and Saddleback Alumnae*
* Joan Goodspeed *Costume and Costume Crafts Designer, Shop Manager, Instructor, Saddleback Fashion CSULB, Fullerton College*
* Misty Orzechowski, *Pattern Maker. Costume Designer and Dance Designer, Discount Dance and Saddleback Alumnae*
* Marc Martinez, Pattern Maker, Fashion Designer, Costume Designer, Instructor Saddleback College and Saddleback Alumnae
* Catherine Gunther, *Theater and Costume and Dance Designer, Saddleback Instructor, Saddleback Alumnae*
* John Biggs, *Artist, Designer, Animatronics and Fabrication for Film and Theater, Jim Henson Creature Shop, Disney, Drac Studio, Machine Lab, Captive Audience, Creature Effects, Chicodo Brothers, Outer Limits Production, Hollingshead International, R.H.I. Entertainment*.
* Jennifer Schmitt, *Artist, Textile and Costume Designer, Hoffman Fabrics, Wasteland, Labyrinth masquerade, instructor SC Fashion, Saddleback Alumnae.*
* Laura Bonsall, *Fashion and Costume Designer, Instructor SC Fashion, OCC Fashion, Santa Ana Fashion, Fullerton Fashion, Long Beach City Fashion.*
* Katherine Berg, *Costume Designer and Shop Manger Saddleback College.*
* Heidi Hyde, Costume Designer, Wonderland Studios and Saddleback Alumnae
* Joannie Hernandez, Costume Designer, Corsetiere, Wonderland Studios and Saddleback Alumnae
* Lindsay Fox, Artist, Designer, Fashion Department Chair and Instructor, Saddleback Fashion

**2. WELCOME & INTRODUCTIONS**

**3. PROGRAM UPDATES** by Lindsay Fox

• \_***Instruction/ Enrollment:***

Enrollments for Fall 2020 and Spring 2021 have remained strong despite Covid 19. All instruction conducted online beginning March 2020 with some labs allowed in person. Most instructors have received certificates in online learning. Some in person labs have been allowed in a limited way.

Teaching Formats, using LMS Canvas and Zoom for videoconferencing:

o Synchronous: live Zoom meetings during a scheduled time;

o Asynchronous: Don’t have scheduled meetings; communicate via email, Canvas, online pre-recorded instructional videos. Fashion instructors have spent numerous hours working to pre-record instructional videos; can be used for future classes.

o Combination of both: this instructional format used for the majority of classes.

Many students are embracing the synchronous and asynchronous methods. Students have become more creative in submitting their work online via Canvas. Instructors have found ways to organize and grade student work, student projects.

Fashion instructors met every week during Spring 2020 to learn technology, to develop plans for classes, and ways to reach and support students. Many instructors have also participated in and completed On Line Teacher Certification at Saddleback or other local colleges. Many instructors have worked together to support one another in developing on line resources to share.

* ***Staffing:***

We currently have two full-time instructors and fourteen part-time instructors. All part time instructors teach at other schools and maintain jobs in the industry. Additionally, five of our instructors have backgrounds and professional affiliations in costume design.

* ***Facilities:***

We have two dedicated class rooms for Fashion Design and Costume Design, one class room dedicated to Fashion Merchandising, a Dye Lab, visual display prop collection area, period costume study collection area and laundry/ fitting room. BGS 104 has long pattern cutting table, 16 plain and specialized industrial sewing machines, 5 industrial irons, 6 folding tables with outlets for lecture and student’s sewing machines, CAD design area with plotter, overhead projector and TV monitor, lady bug teaching station. BGS 110 had three smaller cutting tables 27 industrial sewing machines, 3 blind hemmer, one Dianna button holer and 2 industrial irons. BGS 119 has seating area for 28 students, a dye lab with industrial ventilation system, visual prop area, 5 display windows, and 3 computers stations for student use. A new web camera system has been installed in each of the classroom to aid Faculty and students: Faculty can use the classroom to run zoom classes and pre-record videos. Students, while in the school, will have a better view of instructor demonstrations. For Fall, some students will choose to remain online, and this new camera system will allow us to run online classes and in-person classes simultaneously.

* ***Goals:***

o Integrate technology into programs’ curricula and streaming technologies into classrooms

o Develop Costume Certificate from current OSA

o Continue program revisions and development of new courses and programs

**4. STUDENT ACHIEVEMENTS AND STUDENT CLUB** by Lindsay Fox

* ***Achievements:***

Students are continuing to thrive. Recent competition participation and awards include:

o Judith Lieber Design Competition 2020 1st place, two Honorable Mentions with a special notation that the judges were highly impressed with the Saddleback College students

o Judith Lieber Design Competition 2021, 1st Place and 3rd place and one Honorable Mention

o Marian Siersbeck Fashion Award

o Saddleback Fashion Show: Best in Show, 1-3rd in the following: Evening, Streetwear, Corset, Non-textile.

o

\_

* ***SC Fashion Club***

We currently have 34 members enrolled for the Spring 22 semester.

* Events:

. o Virtual meetings with Saddleback Alumni and Industry Professionals highlighting careers and industry. Participation in virtual lectures offered by museums, societies, and associations related to field

* Instagram Posts.
* **5. DISCUSSION AND RECOMMENDATIONS**

***A. Curriculum Overview:***

* *We currently have Four certificates*
  + [Fashion Design Certificate](https://www.saddleback.edu/atas/fashion/fashion-design-certificate" \t "_blank)
  + [Advanced Fashion Design & Apparel Manufacturing](https://www.saddleback.edu/atas/fashion/advanced-fashion-design-and-apparel-manufacturing-certificate" \t "_blank)
  + [Fashion Merchandising Program](https://www.saddleback.edu/atas/fashion/fashion-merchandising-certificate" \t "_blank)
  + [Visual Display And Presentation Certificate](https://www.saddleback.edu/atas/Visual-Display-and-Presentation-Certificate" \t "_blank)
* *We Currently have Two Associate in Science Degree (AS):* **Fashion Design or Fashion Merchandising**

*We currently have Six Occupational Skills Awards:*

* + [Accessory Design](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=858&returnto=344" \t "_blank)
  + [Basic Costume Construction & Sourcing](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=860&returnto=344" \t "_blank)
  + [Event Planner](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=932&returnto=344" \t "_blank)
  + [Fashion Stylist](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=933&returnto=344" \t "_blank)
  + [Fashion Technology](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=861&returnto=344" \t "_blank)
  + [Sustainable Fashion & Social Entrepreneurship](http://catalog.saddleback.edu/preview_program.php?catoid=3&poid=862&returnto=344" \t "_blank)

.

***B. Curriculum Challenges and Program Development Directions:***

* Urgent need for revision and reorganization of Basic Costume Construction OSA to reflect current needs of students entering into the industry. Discussions included the following topics:
* Jobs available in field of costume design include: Entertainment, Theme parks, Theater, film, dance, ice skating and dance competition, water ballet, cosplay, Steampunk, furry, historical re-enactment, character mascot (teams, commercial etc.), Ren-fair etc.
* Discussion of Core certificate in costume design: reflects current OSA with addition of Shoe Design and Construction. Keep other items.
* May make curriculum changes in some of the existing classes to add additional skills in following areas OR create new classes to become part of stackable low unit additional certificates in specialty areas as follows:
* Costume Crafts: wig making, 3D printers – accessories: armor, bows and arrows etc.
* Different areas could be focused in mini stackable certificates off of a main core certificate.
* Incorporate new technologies such as 3-D printing, electronics, light up costumes, automated costumes, robotics and movement.
* Skills to incorporate into existing classes or additional classes are: 3-D printing, electronics, light up costumes, robotics, animatronics, fabrication, foam sculpting, leather, fur, specialty techniques such as armor, textile printing and dyeing, wig making, historic patternmaking, historic and fantasy costume underpinnings and understructures, Tutu design and construction.
* Tiny costumes for stop motion animation.
* Internships/ CWE in theater.
* Make each stackable skill have an additional CWE experience without the internship co-rec. Specialty training in theater costume shop in makeup, mask making, puppeteer, ETT film – do costumes for student films.
* Curriculum to be developed or added to existing classes for future stackable certificates: revamp vintage sewing to include earlier periods. Include men’s and women’s period fashion Renaissance, Middle Ages etc. Corset construction and or draping/ Advanced draping could include underpinnings and understructures for historical periods and fantasy. Bring back Tutu class for stackable certificate.
* Important for Theater ETT costume class to continue. It offers analysis of script and plot for character development and phycology of character. It has not been offered regularly since Diane Lewis retired. Katherine Berg cannot teach but can train as head of the costume shop. Additional CWE training in costume shop would be great opportunity. Also, for student films. Possibly even IVC.
* Wearable Art could also expand curriculum with embellishments and specialty materials which are useful in both fashion and costume design and construction.
* Corset class has been phenomenal. Joannie, Cheri, Virginia, Catherine, Marc and Heidi all discussed how this class was instrumental to their success as costumers and designers. Translates to period costume, fantasy costume, fantasy costume, formal wear and ballet costume with corset foundation. Cheri, Joannie and Heidi started a full-service photography studio with costumes that named Wonderland Studios in Anaheim. They found a huge market for their costume work for models and photographers. Joannie’s work has been featured in over 30 magazines. A Tattoo article may be using her corsets/ costumes on a model. Discussed how another student, Damian Matheus found a niche doing costumes for hair models and hair shows. Many opportunities for rental or buying of costumes.
* Group discussed the success of online classes in attracting and servicing students from great distances. Joan had a student from Malaysia who signed up for her shoe class. Marc, who attended UC Fullerton for costume design, found he did not have practical skills of building costumes. Came to Saddleback for our classes and drove all the way from Riverside to develop these valuable skills. Many students in LA, San Diego and OC looking for costume classes. Hard to schedule 6pm classes (commute time for LA and San Diego). Saturdays don’t work well because costume events are typically on weekends.
* Joannie and Heidi spoke on how inspiring Saddleback Classes were and how they developed friendships and future colleagues. They all consult with one another even to this day as OC’s premier Corsetiers. Group discussed how Hybrid could be the answer – on line and then intensive weekend or days to come together for in person work. Alternate classes in person and on line to service both types of students.

**6. Meeting Adjourned** at 6:30pm